

Title (en)

Device for using lawn as advertising surface

Title (de)

Vorrichtung zur Nutzung von Rasenflächen als Werbeflächen

Title (fr)

Dispositif pour l'utilisation de la pelouse comme surface publicitaire

Publication

EP 1417991 A1 20040512 (DE)

Application

EP 03025161 A 20031103

Priority

DE 10251994 A 20021106

Abstract (en)

The advertising display for a lawn uses a weight (3) to temporarily crush the grass (2) down so that the blades are parallel to the ground surface. The weight is moved on the lawn to depict an advertising image. There can be several weights connected together.

Abstract (de)

Werbung oder Informationen werden auf Rasenflächen unmittelbar durch zuvor mit Gewichten (3) beaufschlagte Teilflächen und dadurch wenigstens annähernd parallel zu Erdboden (1) gehaltene Grashalme (2) erzeugt.

IPC 1-7

A63C 19/00; **G09F 19/22**

IPC 8 full level

G09F 19/22 (2006.01)

CPC (source: EP)

G09F 19/22 (2013.01)

Citation (search report)

- [X] WO 9949945 A1 19991007 - TURF IMAGE LTD [GB], et al
- [X] EP 0636393 A1 19950201 - JACOB HANNES [CH]
- [A] WO 9718021 A1 19970522 - ATHAR INT SERV SA [VG], et al
- [DA] DE 9416073 U1 19950316 - LOKOSANA AG [CH]

Cited by

EP1655709A1; WO2006048439A3

DOCDB simple family (publication)

EP 1417991 A1 20040512; **EP 1417991 B1 20060628**; AT E331563 T1 20060715; DE 10251994 A1 20040519; DE 50304036 D1 20060810; ES 2268253 T3 20070316; PT 1417991 E 20061130

DOCDB simple family (application)

EP 03025161 A 20031103; AT 03025161 T 20031103; DE 10251994 A 20021106; DE 50304036 T 20031103; ES 03025161 T 20031103; PT 03025161 T 20031103