

Title (en)

Upright holder of promo cards for shop shelves

Title (de)

Senkrechte Werbekartenhalter für Warenregale

Title (fr)

Support vertical pour carte promotionnelle pour rayon de magasin

Publication

EP 1422681 A1 20040526 (EN)

Application

EP 02425708 A 20021119

Priority

EP 02425708 A 20021119

Abstract (en)

A promo card holder (1) is realized as a single piece of plastic by mold injection that exploits at least one of the holes (4,5) spacingly aligned at regular intervals along the front edge of the shelf (6) for establishing a robust anchorage at the holder (1) to the shelf that cannot be shifted by accident and that differently from the known holders, does not protrude from the front channel or front molding of the shelf and does not interfere with the price tags inserted in it. <IMAGE>

IPC 1-7

G09F 3/20

IPC 8 full level

G09F 3/20 (2006.01)

CPC (source: EP)

G09F 3/204 (2013.01)

Citation (search report)

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Designated contracting state (EPC)

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