

Title (en)
SYSTEM AND METHOD FOR SALES PROMOTION

Title (de)
VERKAUFSFÖRDERUNGSSYSTEM UND -VERFAHREN

Title (fr)
SYSTEME ET PROCEDE DE PROMOTION DE VENTES

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Abstract (en)
[origin: WO02103589A2] The invention relates to a system and method for sales promotion comprising a model recognition component, embodied in such a way that the model recognition component is used to recognize the input of a user of a sales promotion system, and said sales promotion system can implement a sales promotion measure with the user, depending on the recognition results of the input of said user.

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