

Title (en)
CONTROL BROADCAST PROGRAMME SIGNAL, CONTROL WRITE AND READ SYSTEMS, RELATED PRODUCTION AND BROADCASTING CHANNEL

Title (de)
PROGRAMMSIGNAL EINER GESTEUERTEN ÜBERTRAGUNG, STEUERUNGSSCHREIB- UND -LESESYSTEMEN, ZUSAMMENGESETZTE PRODUKTIONS- UND ÜBERTRAGUNGSKETTE

Title (fr)
SIGNAL DE PROGRAMME DE DIFFUSION AVEC COMMANDE, SYSTEMES D'INSCRIPTION ET DE LECTURE DE COMMANDE, CHAINE DE PRODUCTION ET DE DIFFUSION ASSOCIES

Publication
EP 1457048 A2 20040915 (FR)

Application
EP 02790560 A 20021115

Priority
• FR 0203921 W 20021115
• FR 0114857 A 20011116

Abstract (en)
[origin: WO03043329A2] The invention concerns application-enhanced programmes. It further concerns related production and broadcast systems, in particular interactive digital television. It is now possible to manually activate an interactive application associated with a programme broadcast in a broadcasting channel. That solution is expensive and inaccurate and the control of the application is not managed by the production channel but by the broadcasting channel. The invention therefore provides the use of a broadcasting programme signal comprising primary data for reproducing the main passive content of the programme and watermarked in the primary data. Said secondary data comprise the controls for triggering at least an application such as, in particular, the control of one or more broadcasting parameters of said programme signal and/or of one or more applications, for example interactive or broadcasting applications, related to said programme signal.

IPC 1-7
H04N 7/16

IPC 8 full level
H04N 7/08 (2006.01); **H04N 5/00** (2011.01); **H04N 7/081** (2006.01); **H04N 7/24** (2011.01)

CPC (source: EP US)
H04N 21/235 (2013.01 - EP US); **H04N 21/43072** (2020.08 - EP US); **H04N 21/435** (2013.01 - EP US); **H04N 21/4433** (2013.01 - EP US); **H04N 21/8358** (2013.01 - EP US); **H04N 21/8543** (2013.01 - EP US); **H04N 21/8547** (2013.01 - EP US); **H04N 21/858** (2013.01 - EP US)

Citation (search report)
See references of WO 03043329A2

Citation (examination)
WO 0101331 A1 20010104 - DIGIMARC CORP [US], et al

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LI LU MC NL PT SE SK TR

DOCDB simple family (publication)
WO 03043329 A2 20030522; WO 03043329 A3 20031211; EP 1457048 A2 20040915; FR 2832580 A1 20030523; FR 2832580 B1 20040130; JP 2005510145 A 20050414; US 2005015802 A1 20050120

DOCDB simple family (application)
FR 0203921 W 20021115; EP 02790560 A 20021115; FR 0114857 A 20011116; JP 2003545030 A 20021115; US 49472304 A 20040914