

Title (en)

DISPLAY ELEMENT FOR FITTING ADVERTISEMENTS ON THE HANDLE OF A SHOPPING CART

Title (de)

DISPLAYELEMENT ZUM ANBRINGEN VON WERBUNG AM GRIFF EINES EINKAUFSWAGENS

Title (fr)

ELEMENT DE PRESENTATION POUR PLACER DE LA PUBLICITE SUR LA BARRE D'UN CHARIOT DE SUPERMARCHE

Publication

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Application

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Abstract (en)

[origin: WO03057543A1] The invention relates to a display element for fitting advertisements on the handle of a shopping cart or the like, which comprises a base (1) with a recess (3) in which a flat advertising medium can be placed, and fastening elements (7) for fastening the display element on the handlebar (2) or the handlebar holders of a shopping cart. An additional display element (5) for an additional data medium (6) with additional fastening means (8) for fastening the additional display element (5) on the base (1) is also provided.

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See references of WO 03057543A1

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