

Title (en)

A method and system for outdoor advertising

Title (de)

Verfahren und im Freien Werbemittelsystem

Title (fr)

Procédé et système de publicité pouvant être installé en plein air

Publication

EP 1473688 A3 20050119 (EN)

Application

EP 04252494 A 20040429

Priority

IL 15564003 A 20030429

Abstract (en)

[origin: EP1473688A2] A method and system is provided for projecting messages, advertisements and other multimedia creations on a semi-transparent surface (2) so that the mirror image is projected on one side of the surface (2) and the correct image is visible to the general public from the opposite side of the surface (2). <IMAGE>

IPC 1-7

G09F 19/12; **G09F 19/18**

IPC 8 full level

G09F 19/12 (2006.01); **G09F 19/18** (2006.01)

CPC (source: EP)

G09F 19/12 (2013.01); **G09F 19/18** (2013.01)

Citation (search report)

- [XA] US 2002163722 A1 20021107 - GEHRING THOMAS R [US], et al
- [XA] US 6522311 B1 20030218 - KADOWAKI SATORU [JP], et al

Cited by

CN103440834A; CN109637401A; WO2006131584A3

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LU MC NL PL PT RO SE SI SK TR

DOCDB simple family (publication)

EP 1473688 A2 20041103; **EP 1473688 A3 20050119**; IL 155640 A0 20031123

DOCDB simple family (application)

EP 04252494 A 20040429; IL 15564003 A 20030429