

Title (en)  
Direct marketing envelope and a preform thereof

Title (de)  
Kuvert und seine Vorform für das direkte Marketing

Title (fr)  
Enveloppe pour marketing direct et sa préforme

Publication  
**EP 1477416 A1 20041117 (EN)**

Application  
**EP 04101577 A 20040416**

Priority  
FI 20035048 A 20030417

Abstract (en)  
The invention relates to a directing-marketing envelope, which is intended for sending direct-marketing material. The direct-marketing envelope includes front and back parts (10, 11) in separate webs, between which there is a glued joint (24) on three sides. There is also a flap (14) formed in the front part (10). The direct-marketing envelope further includes at least one extra part (15) from a different web, which is arranged by gluing on the edge on the outer surface of the front and/or back part (10, 11). The extra part also includes some of the direct-marketing material. The invention also relates to a preform for a direct-marketing envelope. <IMAGE>

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**B65D 27/10**; B31B 19/00; B65D 27/00

IPC 8 full level  
**B31B 19/00** (2006.01); **B31B 27/00** (2006.01); **B65D 27/10** (2006.01)

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Citation (search report)

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