

Title (en)
Touch sensitive display advertising

Title (de)
Kontaktsensitive Displaywerbung

Title (fr)
Dispositif d'affichage tactile

Publication
EP 1486937 B1 20130918 (DE)

Application
EP 04009809 A 20040426

Priority
DE 10326461 A 20030612

Abstract (en)
[origin: EP1486937A2] The method involves the use of fixed publicly accessible telephones with displays as advertising media on which an advertising message can be displayed. The advertising message is presented to the user of the telephone as soon as a connection is made and/or broken and/or during a telephone call.

IPC 8 full level
G09F 27/00 (2006.01)

CPC (source: EP)
G09F 27/00 (2013.01)

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LU MC NL PL PT RO SE SI SK TR

DOCDB simple family (publication)
EP 1486937 A2 20041215; EP 1486937 A3 20051026; EP 1486937 B1 20130918; DE 10326461 A1 20041230

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