

Title (en)

METHOD FOR DISTRIBUTING BULK MAILINGS

Title (de)

VERFAHREN ZUM VERTEILEN VON MASSENSENDUNGEN

Title (fr)

PROCEDE POUR DISTRIBUER DES ENVOIS EN NOMBRE

Publication

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Application

EP 03722217 A 20030317

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Abstract (en)

[origin: WO03088073A2] The invention relates to a method for distributing bulk mailings involving the use of postal article processing machines inside of which the postal articles are separated at the beginning of the processing. The inventive method comprises the following steps: supplying the bulk mailing, whereby the individual postal articles (2) are unaddressed, and electronically transmitting the associated destination address data (12) from the sender (1) to the delivery service; comparing the transmitted destination address data (12) with the entries of an updated address database (13) of the delivery service and in the event of a discrepancy, correcting the relevant transmitted destination address data (12), and; associating the transmitted and optionally corrected destination address data to the individual postal articles (2) of this bulk mailing and accordingly applying the corresponding destination addresses, which are provided in a form that can read by the individual, to the postal articles (2) and using the postal article processing machine (6) to process the postal articles in accordance with the destination address data associated with each postal article (2).

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