

Title (en)

METHOD AND SYSTEM FOR PROCESSING CLASSIFIED ADVERTISEMENTS

Title (de)

VERFAHREN UND SYSTEM ZUM VERARBEITEN KLASIFIZIERTER WERBUNGEN

Title (fr)

PROCEDE ET SYSTEME DE TRAITEMENT D'ANNONCES CLASSEES

Publication

EP 1502212 A1 20050202 (EN)

Application

EP 03730197 A 20030506

Priority

- EP 03730197 A 20030506
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- EP 02010324 A 20020507

Abstract (en)

[origin: EP1361524A1] Method for preparing classified advertisements for publication in printed media, comprising the steps of: capturing (112) at least the textual content (30) of each classified advertisement expressed in natural language, automatically classifying and extracting (120-124) a plurality of data units (480) out of said textual content (30) and storing each data unit into a corresponding field of a record (48) in an electronic database (9), using said database for determining the textual content, the layout and/or the position of the classified advertisement in said printed media. <IMAGE>

IPC 1-7

G06F 17/30

IPC 8 full level

G06F 17/30 (2006.01)

CPC (source: EP)

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