

Title (en)  
PUBLICITY MEDIUM

Title (de)  
PUBLICITY-MEDIUM

Title (fr)  
DISPOSITIF DE SUPPORT DE COMMUNICATION

Publication  
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Application  
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Abstract (en)  
[origin: WO03096313A1] The invention relates to a publicity medium which is intended, for example, to be used during outdoor or indoor commercial, sporting or other types of events. The inventive device is of the type comprising flexible panels (20, 21), said panels being stretched over and/or fixed to a support structure (1). The support structure (1) comprises an assembly of tubes (10) which are inflated at a relative pressure of between 0.15 and 0.8 bars.

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