

Title (en)

A mailable device

Title (de)

Versendbare Vorrichtung

Title (fr)

Dispositif envoyable par la poste

Publication

**EP 1516750 A3 20050907 (EN)**

Application

**EP 04255600 A 20040916**

Priority

GB 0321948 A 20030919

Abstract (en)

[origin: GB2399068A] A mailable device comprises a pop-up product (2) having a spring frame and a fabric pouch (8) for retaining the pop-up product (2) in its folded state. The retaining fabric pouch (8) is printed with mailing indicia and has a closing means, preferably in the form of a hook and loop fastener. The retaining pouch (8) containing the folded pop-up product (2) is adapted for mailing. The pop-up product (2) may be disc, oval, or heart shaped, and may carry information or a printed message. It is envisaged that upon opening the pouch (8), which acts as an envelope, the product will pop-out gaining the recipient's attention.

IPC 1-7

**B42D 15/04**; B42D 15/00; B65D 27/00

IPC 8 full level

**B42D 15/04** (2006.01)

CPC (source: EP)

**B42D 15/045** (2013.01)

Citation (search report)

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Designated contracting state (EPC)

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DOCDB simple family (publication)

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