

Title (en)

SOFTWARE-TYPE PLATFORM DEDICATED TO INTERNET SITE REFERENCING

Title (de)

SOFTWARE-PLATTFORM ZUR REFERENZIERUNG VON WEBSITES AUF DEM INTERNET

Title (fr)

PLATEFORME DE TYPE LOGICIELLE DEDIEE AU REFERENCEMENT DE SITES DU RESEAU INTERNET

Publication

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Application

EP 03787853 A 20030808

Priority

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- FR 0210147 A 20020809

Abstract (en)

[origin: WO2004017228A2] The invention relates to a software-type platform (200) which is dedicated to Internet site referencing, i.e. the indexing of sites using Internet search tools that can be accessed by netsurfers, said platform comprising a database (228). According to the invention, the platform (200) is characterised in that it comprises a client interface (202) enabling the client or the manager of a referenced site to access the database, a consultant interface (226) enabling a consultant responsible for referencing a site to access the database and means which ensure that different data are supplied to the client or consultant user depending on the interface used to access the platform.

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IPC 8 full level

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CPC (source: EP US)

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DOCDB simple family (publication)

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