

Title (en)
MULTIPLE-COMPARTMENT CONTAINER WITH LABEL

Title (de)
MEHRFACH UNTERTEILTER BEHÄLTER MIT ETIKETT

Title (fr)
EMBALLAGE A COMPARTIMENTS MULTIPLES AVEC ETIQUETTE

Publication
EP 1534598 A1 20050601 (EN)

Application
EP 03749143 A 20030827

Priority
• US 0326713 W 20030827
• US 40625002 P 20020827

Abstract (en)
[origin: WO2004020297A1] Methods of promoting the sale of a laundry product containing a composition provided in at least two components, wherein the components are located within a multiple-compartment container, a first component located within a first compartment (51) and a second located within a second compartment (52), whereby the method includes the step of orienting the product such that a multiple-compartment feature is visually observable from the front consumer vantage point. Such methods may also include labeling, advertising, displaying and/or arranging on a store shelf.

IPC 1-7
B65D 23/14; **B65D 81/32**

IPC 8 full level
B65D 25/20 (2006.01); **B65D 23/14** (2006.01); **B65D 25/04** (2006.01); **B65D 25/28** (2006.01); **B65D 30/22** (2006.01); **B65D 33/00** (2006.01); **B65D 81/32** (2006.01); **B67D 3/00** (2006.01); **G09F 3/02** (2006.01)

CPC (source: EP)
B65D 23/14 (2013.01); **B65D 81/3283** (2013.01); **B67D 3/0016** (2013.01); **G09F 2003/0273** (2013.01)

Citation (search report)
See references of WO 2004020297A1

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