

Title (en)

USING CATIONIC CELLULOSES TO ENHANCE DELIVERY OF FABRIC CARE BENEFIT AGENTS

Title (de)

VERWENDUNG VON KATIONISCHEN CELLULOSEN ZUR VERBESSERUNG DER FREISETZUNG VON TEXTILPFLEGEMITTELN

Title (fr)

UTILISATION DE CELLULOSES CATIONIQUES POUR AMELIORER LA LIBERATION D'AGENTS TRAITANTS D'ENTRETIEN DE TEXTILES

Publication

EP 1537196 A1 20050608 (EN)

Application

EP 03752194 A 20030909

Priority

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Abstract (en)

[origin: WO2004022686A1] Laundry product compositions containing a stable mixture of at least one water insoluble fabric care benefit agent and at least one delivery enhancing agent that is preferably a silicone derivative. Detergent laundry product compositions containing from about 1% to about 80%, by weight of the composition, of a detergentsurfactant that is an anionic surfactant, cationic surfactant, nonionic surfactant, amphoteric surfactant, zwitterionic surfactant, or a mixture thereof; from about 0.1% to about 10%, by weight of the composition, of a water insoluble fabric care benefit agent; from about 0.01% to about 5%, by weight of the composition, of a delivery enhancing agent; and wherein the ratio of the delivery enhancing agent to the fabric care benefit agent is from about 1:50 to about 1:1.

IPC 1-7

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IPC 8 full level

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