

Title (en)

USING CATIONIC CELLULOSES TO ENHANCE DELIVERY OF FABRIC CARE BENEFIT AGENTS

Title (de)

VERWENDUNG VON KATIONISCHEN CELLULOSEN ZUR ERHÖHUNG DER FREISETZUNG VON TEXTILPFLEGEMITTELN

Title (fr)

UTILISATION DE CELLULOSES CATIONIQUES FAVORISANT L'ADMINISTRATION D'AGENTS DE SOIN POUR TISSUS

Publication

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Application

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Priority

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- US 40909102 P 20020909
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Abstract (en)

[origin: EP2210933A1] A laundry product composition comprising a stable mixture of from 0.1% to 10%, by weight of the composition, of at least one water insoluble fabric care benefit agent; and from 0.01% to 5%, by weight of the composition, of at least one delivery enhancing agent that is a cationic cellulose, wherein the water-insoluble fabric care benefit agent is a water-insoluble silicone derivative or a mixture thereof, wherein the composition comprises from 5% to 50% by weight of a surfactant, and wherein the composition comprises a surfactant selected from sodium and potassium alkylbenzene sulphonates in which the alkyl group contains from 9 to 15 carbon atoms in straight chain or branched chain configuration.

IPC 8 full level

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