

Title (en)
METHOD AND SYSTEM FOR PLACARDING

Title (de)
VERFAHREN UND SYSTEM FÜR PLAKATE

Title (fr)
PROCEDE ET SYSTEME DE PLACARDAGE

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Application
EP 03748849 A 20031007

Priority
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• SE 0203036 A 20021010

Abstract (en)
[origin: WO2004034359A1] Method of placarding comprising: feeding a sheet (1) of corrugated cardboard through a printing unit (2) printing on at least one surface of said sheet (1) by means of digital print-on-demand technique, said sheet constituting an entire placarding surface and the matter printed by the printing unit constituting a complete advertising image. In a subsequent process step inline with the printing step at least one score or groove (3) is made in the sheet in the feeding direction thereof and the sheet is folded about said score or groove to make an easily transportable unit of said sheet. The folded sheet is then transported to a placarding site having a holder (8) for the sheet, where the sheet is unfolded and applied it in the holder.

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