

Title (en)
PLANNING FOR INCREASING SHAREHOLDER VALUE

Title (de)
PLANUNG ZUR ERHÖHUNG DES UNTERNEHMENSWERTS

Title (fr)
PLANIFICATION DE VALEURS

Publication
EP 1554677 A2 20050720 (EN)

Application
EP 03809412 A 20031010

Priority

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Abstract (en)
[origin: WO2004038623A2] Shareholder value is increased by improving forecast accuracy and improving management credibility. Forecasts are improved by utilizing and improved forecast method which includes analyzing graphical representations of performance metrics of similarly situated companies in order to identify realistic value enhancing business strategies, amending the budgeting and planning process to incorporate the realistic value enhancing business strategies as goals for the organization, affecting market expectations by communicating the improved forecast accuracies to investors, and improving management credibility by implementing the improved strategy formulations by adopting the improved forecast accuracies.

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G06F 17/60

IPC 8 full level
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CPC (source: EP)
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