

Title (en)

REMOTE CONTROL SYSTEM AND METHOD FOR INTERACTING WITH BROADCAST CONTENT

Title (de)

FERNBEDIENUNGSSYSTEM UND VERFAHREN ZUR WECHSELWIRKUNG MIT AUSGESTRAHLTEM INHALT

Title (fr)

SYSTEME DE TELECOMMANDE ET PROCEDE D'INTERACTION AVEC UN CONTENU DE DIFFUSION

Publication

EP 1556813 A2 20050727 (EN)

Application

EP 03773249 A 20031010

Priority

- US 0332241 W 20031010
- US 41787702 P 20021011
- US 45315003 P 20030310
- US 43912103 A 20030515

Abstract (en)

[origin: WO2004034755A2] Interacting with broadcast content. A mass media broadcast network communicates broadcast content to multiple recipients. Broadcast receivers present the broadcast content to the recipients. Client computers transmit a query about a selected portion of the broadcast content. Interactive remote controls each operated by a respective recipient transmit a channel control signal to tune a broadcast receiver to a station channel upon which the broadcast content is presented. The controls also receive the query, present the query to a recipient, accept input of a response to the query, and transmit the response to the client computer. Each correct response verifies exposure of the responding recipient to the selected content portion.

IPC 1-7

G06F 17/60

IPC 8 full level

H03J 1/00 (2006.01); **H04H 60/33** (2008.01); **H04H 60/82** (2008.01); **H04N 7/173** (2011.01); **H04N 7/16** (2011.01)

IPC 8 main group level

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CPC (source: EP US)

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Citation (search report)

See references of WO 2004034755A2

Designated contracting state (EPC)

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Designated extension state (EPC)

AL LT LV MK

DOCDB simple family (publication)

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DOCDB simple family (application)

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