

Title (en)  
TARGET OBJECT

Title (de)  
ZIELOBJEKT

Title (fr)  
OBJET CIBLE

Publication  
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Application  
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Abstract (en)  
[origin: WO2004054667A1] The invention relates to a target object (1) which comprises a receiving element (2) which can accommodate a target subject. The target object (1) can be suspended above a take-off surface (5) in such a manner that the receiving element (2) comprises at least one opening (21) facing said take-off surface (5) through which a balloon (20) filled with a lifting gas and ascending from the take-off surface (5) as the target subject can be guided into the receiving element (2). The invention allows for the playful competition of gas balloons (20) and at the same time provides for an advertising medium that is visible from afar.

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