

Title (en)

INTERACTIVE AND DYNAMIC ELECTRONIC FLOOR ADVERTISING/MESSAGING DISPLAYING

Title (de)

BODENMATTE MIT ELEKTRONISCHE/INTERAKTIVE ANZEIGEVORRICHTUNG

Title (fr)

PRESENTOIR DE SOL PUBLICITAIRE/DE MESSAGERIE ELECTRONIQUE DYNAMIQUE ET INTERACTIF

Publication

**EP 1586083 A2 20051019 (EN)**

Application

**EP 04703560 A 20040120**

Priority

- US 2004001159 W 20040120
- US 44140803 P 20030122
- US 43892303 A 20030516
- US 68243503 A 20031010

Abstract (en)

[origin: WO2004068452A2] Embodiments of the present invention relate to a floor display system comprising a floor covering and an electronic display device associated with the floor covering. The electronic display device is able to display electronically modifiable arbitrary content. The floor display system further comprises a controller and a sensing device coupled to the controller. The sensing device is associated with a specific location on the display device and generates a signal to the controller to cause a content of a display of the display device to be modified or newly generated at the specific location.

IPC 1-7

**G09F 19/22**; **G09F 27/00**; **G09F 23/00**; **G09F 9/33**; **A47L 23/26**

IPC 8 full level

**G09F 9/30** (2006.01); **G09F 19/22** (2006.01)

CPC (source: EP KR)

**G09F 9/30** (2013.01 - EP KR); **G09F 19/22** (2013.01 - EP); **G09F 19/228** (2013.01 - EP KR); **G09F 2027/001** (2013.01 - KR)

Citation (search report)

See references of WO 2004068452A2

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LU MC NL PT RO SE SI SK TR

DOCDB simple family (publication)

**WO 2004068452 A2 20040812**; **WO 2004068452 A3 20041014**; AU 2004207380 A1 20040812; AU 2004207380 B2 20090409; BR PI0406569 A 20051220; CA 2514113 A1 20040812; CA 2514113 C 20100622; EP 1586083 A2 20051019; JP 2006518870 A 20060817; KR 20050088360 A 20050905; MX PA05007681 A 20050930

DOCDB simple family (application)

**US 2004001159 W 20040120**; AU 2004207380 A 20040120; BR PI0406569 A 20040120; CA 2514113 A 20040120; EP 04703560 A 20040120; JP 2006502864 A 20040120; KR 20057013243 A 20050718; MX PA05007681 A 20040120