

Title (en)  
Advertising display

Title (de)  
Werbedisplay

Title (fr)  
Affiche publicitaire

Publication  
**EP 1591986 A3 20060315 (DE)**

Application  
**EP 05005133 A 20050309**

Priority  
DE 202004006875 U 20040429

Abstract (en)  
[origin: EP1591986A2] The advertisement display (10), especially at the periphery of sports grounds and racing competitions e.g. a ski start point, has a standing trapezoid or triangular structure. It stands on a horizontal base with at least one visible side (13) to carry the advertisement. A base body (11) defines the display contour, of a pliable material with a support surface (12), and two angled surfaces for the displays meeting in a peak (15). A film, printed with the advertisement, is stretched over the angled surfaces, with winding/unwinding rollers (16,17) to move the film and change the displays, where the angled surfaces and/or the peak are of a low friction material.

IPC 8 full level  
**G09F 19/22** (2006.01); **G09F 11/29** (2006.01)

CPC (source: EP)  
**G09F 11/29** (2013.01); **G09F 19/22** (2013.01)

Citation (search report)  
• [Y] FR 2721741 A1 19951229 - CHEVASSUS MICHEL [FR], et al  
• [Y] GB 2244914 A 19911218 - DAVISON GEORGE KEITH [GB], et al  
• [A] US 5557868 A 19960924 - TABARY GUY A [FR], et al  
• [A] PATENT ABSTRACTS OF JAPAN vol. 1997, no. 02 28 February 1997 (1997-02-28)

Cited by  
CN110634427A

Designated contracting state (EPC)  
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LI LT LU MC NL PL PT RO SE SI SK TR

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**EP 1591986 A2 20051102; EP 1591986 A3 20060315; EP 1591986 B1 20120222**; AT E546807 T1 20120315; DE 202004006875 U1 20040812

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