

Title (en)

A SYSTEM FOR PROVIDING PRIVATE OFFERS TO CUSTOMERS OF WEB SITES

Title (de)

SYSTEM ZUR BEREITSTELLUNG VON PRIVATEN ANGEBOTEN FÜR KUNDEN VON WEBSITES

Title (fr)

SYSTEME DE FOURNITURE D'OFFRES PRIVEES A DES CLIENTS DE SITES WEB

Publication

EP 1595222 A2 20051116 (EN)

Application

EP 04712654 A 20040219

Priority

- IL 2004000165 W 20040219
- US 44769803 P 20030219

Abstract (en)

[origin: WO2004074973A2] A method for creating private offers including parsing at least a first computer-based document to identify at least one offer for either of a product and a service, maintaining the offer in a history of offers, detecting the activation of a private offer element within a second computer-based document, the private offer element being associated with either of a product and a service, determining, responsive to the activation, whether any of the offers in the history of offers meets at least one predefined criterion in predefined association with the private offer element, and applying at least one predefined modification to any of the offers in the history of meeting the predefined criterion, thereby resulting in a private offer.

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G06F 17/60

IPC 8 full level

G06F 17/22 (2006.01); **G06Q 30/00** (2012.01)

CPC (source: EP US)

G06F 40/12 (2020.01 - EP US); **G06Q 30/00** (2013.01 - EP US); **G06Q 30/02** (2013.01 - EP US); **G06Q 30/0224** (2013.01 - EP US)

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DOCDB simple family (publication)

WO 2004074973 A2 20040902; WO 2004074973 A3 20041118; EP 1595222 A2 20051116; EP 1595222 A4 20060322; US 2006149618 A1 20060706; US 2012203674 A1 20120809

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IL 2004000165 W 20040219; EP 04712654 A 20040219; US 201113329454 A 20111219; US 54568805 A 20050815