

Title (en)

Display-stand for placement and displaying of products

Title (de)

Schaugestell zur Anordnung und Präsentation von Produkten

Title (fr)

Présentoir pour le placement et la présentation d'objets

Publication

EP 1597988 A1 20051123 (EN)

Application

EP 05076127 A 20050513

Priority

NL 1026209 A 20040517

Abstract (en)

The invention relates to a display stand for arranging and displaying products, comprising product supports on which or from which products can be placed or suspended, which display stand is provided with attention-attracting elements disposed near the product supports for drawing attention to predetermined products, wherein a control panel is provided for selectively activating the attention-attracting elements, and a sensor is provided near the attention-attracting elements, wherein the attention-attracting elements are activated subject to the sensor detecting a customer. <IMAGE>

IPC 1-7

A47F 11/10; **A47F 10/00**; **G09F 19/12**

IPC 8 full level

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CPC (source: EP)

A47F 10/00 (2013.01); **A47F 11/10** (2013.01)

Citation (applicant)

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Citation (search report)

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- [Y] PATENT ABSTRACTS OF JAPAN vol. 2003, no. 02 5 February 2003 (2003-02-05)

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