

Title (en)
System and method for providing information

Title (de)
System und Verfahren zur Bereitstellung von Informationen

Title (fr)
Système et procédé pour fournir des informations

Publication
EP 1621982 A2 20060201 (EN)

Application
EP 05014847 A 20050708

Priority
JP 2004213219 A 20040721

Abstract (en)
A poster (20) with an RF IC tag is adhered to a poster adhering unit (5). ID information of the poster is read from the RF IC tag with an RF IC tag reader (7) and sent to a control device (2). By using this tag ID information, the control device acquires detailed information on each of advertisement contents of the poster adhered to the poster adhering unit, from a contents server. As a user points out a position of the advertisement contents to which the user paid attention, the control device detects the pointed position from an output of ultrasonic sensors (8a, 8b), and provides the user with the detailed information by using a display (9) and a speaker (10) in a contents reproducing unit.

IPC 8 full level
G06F 3/033 (2006.01); **G06K 17/00** (2006.01); **G06Q 30/02** (2012.01); **G06Q 30/06** (2012.01); **G06Q 50/00** (2012.01); **G09F 15/00** (2006.01); **G09F 15/02** (2006.01); **G09F 19/00** (2006.01); **G09F 27/00** (2006.01)

CPC (source: EP US)
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