

Title (en)

METHOD FOR PRODUCING SHAPE MEMORY EFFECTS IN HAIR

Title (de)

VERFAHREN ZUR ERZEUGUNG VON FORMGEDÄCHTNISEFFEKTEN AUF HAAREN

Title (fr)

PROCEDE DE CREATION D'EFFETS DE MEMOIRE DE FORME SUR DES CHEVEUX

Publication

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Application

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Abstract (en)

[origin: WO2005011626A1] The invention relates to a method for producing a retrievable hair restyling. To this end, a composition is applied on the hair (5), said composition containing at least one active ingredient or an active ingredient mixture which can provide a shape memory effect by itself or in combination with other substances after being applied to the hair and after performing the inventive treatment of the hair. The composition additionally contains at least a second active ingredient, namely a hydrophobic substance with a water solubility of = 5 percent by weight at 20 DEG C. The hair is arranged in a given (permanent) shape and said permanent shaped is then fixed by inducing a chemical or physical modification of the applied active ingredients, wherein after a wanted or unwanted deformation of the shape memory, the original shape memory can be restored by means of a physical simulation. In addition to the permanent hairstyle, a second (temporary) shape can be styled. The invention also relates to a method for restoring a previously programmed permanent hairstyle that can be transformed into a temporary shape or was deformed.

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