

Title (en)

CONTAINERS HAVING DISTINCTIVE TABS WITH LASER ETCHING AND VOID FORMING A PROMOTIONAL IMAGE

Title (de)

BEHÄLTER MIT MARKANTEN LASCHEN MIT LASERÄTZUNG UND HOHLRAUMBILDUNG EINES WERBEBILDES

Title (fr)

CONTENEURS A LANGUETTES ORIGINALES POURVUES DE GRAVURES AU LASER ET DE VIDES QUI FORMENT UNE IMAGE PROMOTIONNELLE

Publication

EP 1663794 B1 20070103 (EN)

Application

EP 04769580 A 20040818

Priority

- IB 2004003271 W 20040818
- US 65277003 A 20030828

Abstract (en)

[origin: US2005045637A1] An end for a can, such as a can containing a beverage or other consumer product, includes a tab with a tab surface containing a promotional image formed therein. The promotional image may be a logo or other symbol. The promotional image is formed as a combination of a void stamped in the tab surface and laser etching of the tab surface, such as by burning off a colored finish applied to the tab surface in a predetermined pattern. The combination of the void and the laser etching results in a distinctive container end. The end may also include a colored panel which cooperates with the colored tab stock to result in a distinctive appearance to the container end.

IPC 8 full level

B65D 17/32 (2006.01); **B65D 17/34** (2006.01)

CPC (source: EP US)

B65D 17/4012 (2018.01 - EP US); **B41M 5/24** (2013.01 - EP US); **B65D 2517/0053** (2013.01 - EP US)

Cited by

US8146768B2; US8844747B2; US9186924B2; US10118729B2

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DOCDB simple family (publication)

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