

Title (en)

INTERACTIVE MULTIMEDIA SYSTEM AND METHOD

Title (de)

INTERAKTIVES MULTIMEDIASYSTEM UND -VERFAHREN

Title (fr)

SYSTEME MULTIMEDIA INTERACTIF ET PROCEDE S'Y RAPPORTANT

Publication

EP 1726160 A4 20091230 (EN)

Application

EP 05731141 A 20050318

Priority

- US 2005008993 W 20050318
- US 55460804 P 20040319
- US 57253804 P 20040519

Abstract (en)

[origin: WO2005089451A2] A method of authoring a DVD with indexed promotional and informational content; a system for delivering indexed promotional and informational content for video scenes streamed from a DVD disc or a PVR; and a system for accessing this promotional and informational content via a remote control, a computer input device, or the fascia buttons of DVD players, thereby providing viewers with reference information regarding all scene content, providing video feature producers and advertising agencies with new advertising options to sell to advertisers, and providing video feature directors with a new channel for delivering additional content features for the purpose of entertainment, information, or education.

IPC 8 full level

H04N 7/16 (2006.01)

CPC (source: EP)

G06Q 30/02 (2013.01); **G11B 19/022** (2013.01); **G11B 19/027** (2013.01); **G11B 27/105** (2013.01); **G11B 27/322** (2013.01); **G11B 2220/2562** (2013.01)

Citation (search report)

- No further relevant documents disclosed
- See references of WO 2005089451A2

Citation (examination)

- US 2003202773 A1 20031030 - DOW CHRISTOPHER [US], et al
- EP 0782085 A1 19970702 - IBM [US]

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LI LT LU MC NL PL PT RO SE SI SK TR

DOCDB simple family (publication)

WO 2005089451 A2 20050929; WO 2005089451 A3 20060921; EP 1726160 A2 20061129; EP 1726160 A4 20091230

DOCDB simple family (application)

US 2005008993 W 20050318; EP 05731141 A 20050318