

Title (en)
DISPLAY STAND FOR ARTICLES SUCH AS COSMETIC PRODUCTS

Title (de)
SCHAUSTÄNDER FÜR ARTIKEL WIE KOSMETIKPRODUKTE

Title (fr)
PRESENTOIR D'ARTICLES TELS QUE DES PRODUITS COSMETIQUES

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Application
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Abstract (en)
[origin: WO2005099524A1] The invention relates to a display stand for articles such as cosmetic products. The inventive display stand consists of a vertical board (1) comprising a rear face (4) and a front face (5). According to the invention, the front face is formed at least partially by a plurality of first panels (7) and a plurality of second panels (8) which are inclined in relation to the first panels (7), said first panels (7) being designed to receive the articles (10). Moreover, at least one of the second panels (8) is equipped with a reflective surface (8a) such that an image of the articles positioned on the opposing first panel (7) are visible on the second panel (8) to a person facing the board (1).

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