

Title (en)

Advertisement pendant, specially for wine bottles

Title (de)

Werbeanhänger, insbesondere für Weinflaschen

Title (fr)

Pendentif publicitaire, notamment pour bouteilles de vin

Publication

EP 1734494 A1 20061220 (FR)

Application

EP 05105139 A 20050613

Priority

EP 05105139 A 20050613

Abstract (en)

The pendant has a non-adhesive lower part (4) presenting an advertisement and an upper part (2), which is self-adhesive on one of its sides, where the parts (2, 4) are connected with each other by a non-adhesive elongated intermediate part (6). The intermediate part is more elongated, in a transversal direction with respect to a longitudinal axis, than the parts (2, 4) such that a curvature of the part (2) resulting from its adherence on a curved surface e.g. neck of a bottle, with a small radius does not cause an adaptable curvature of the lower part which remains flat.

IPC 8 full level

G09F 3/02 (2006.01); **G09F 3/10** (2006.01); **G09F 23/06** (2006.01)

CPC (source: EP)

G09F 3/02 (2013.01); **G09F 3/0341** (2013.01); **G09F 3/10** (2013.01); **G09F 23/06** (2013.01); **G09F 2003/0273** (2013.01)

Citation (search report)

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- [A] US 3149431 A 19640922 - BLISH MATHEW B
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- [X] PATENT ABSTRACTS OF JAPAN vol. 2003, no. 05 12 May 2003 (2003-05-12)

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Designated extension state (EPC)

AL BA HR LV MK YU

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