

Title (en)
AUTOMATICALLY-DEPLOYED ADVERTISING SUPPORT FOR AN ADVERTISING TOTEM STAND

Title (de)
SICH AUTOMATISCH AUFSTELLENDEN WERBUNGSSTÜTZE FÜR EINEN WERBE-TOTEMPFAHL

Title (fr)
SUPPORT PUBLICITAIRE DEPLIANT DE MANIERE AUTOMATIQUE POUR ENSEIGNE

Publication
EP 1741368 A1 20070110 (EN)

Application
EP 05735157 A 20050415

Priority
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• ES 200401010 A 20040428

Abstract (en)
An advertising support which consists of a stamped and cut sheet of cardboard, which, when duly folded, assembled and glued on an advertising sheet, permits the automatic deployment of the totem or advertising unit by means of a slight deformation, thanks to the disposition of elastic means with which the advertising support is provided. Once unfolded, the support deforms the advertising unit, adopting an oblong form, and in conjunction with the actual support, which deploys props, they act as a support for the totem obtained. The sheet which is used to form the support is symmetrical and has side members (3), with a central area which, when folded, forms a ridge (4), provided with bases (5) which have supports or props (6) at their ends that form legs or supports for the advertising unit due to the action of elastic means (13).

IPC 8 full level
A47F 5/11 (2006.01); **G09F 1/06** (2006.01)

CPC (source: EP)
G09F 1/06 (2013.01); **G09F 1/065** (2013.01)

Citation (search report)
See references of WO 2005104912A1

Cited by
US11462131B2; WO2008132250A1; WO2008125703A1; US10008138B2; US10170020B2; US10573202B2; US10210779B2; US9779640B2; US11227511B2; US10741109B2; US10755605B2; US9812038B2; US9978292B2; US10319261B2; US10685588B2; US9715840B1; US9734734B2; US10223939B2; US10706747B2

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