

Title (en)

EQUIPMENT FOR DISPLAYING INFORMATION CARRIERS ESPECIALLY FOR ADVERTISING PURPOSES

Title (de)

GERÄTE ZUR ANZEIGE VON INFORMATIONSTRÄGERN INSBESONDERS FÜR WERBEZWECKE

Title (fr)

EQUIPEMENT POUR LA PRÉSENTATION DE SUPPORTS D'INFORMATION NOTAMMENT A DES FINS PUBLICITAIRES

Publication

EP 1759373 A2 20070307 (EN)

Application

EP 04791655 A 20041011

Priority

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- HU P0304111 A 20031230

Abstract (en)

[origin: WO2005064573A2] Equipment for displaying information carriers, especially objects, mainly goods and products and/or devices introducing human, mainly service-providing activities, favourably for advertising purposes, which equipment has a cabinet I suitable for accommodating the information carrying device to be displayed, constructed in a way that it is possible to look inside its internal space, which cabinet contains light sources, especially lighting units. The equipment is characterised by that the cabinet's I side-walls (1,2), bottom-wall (5) and upper-wall 6, made of non-transparent material, contain a strip running around situated at a distance e from the back-wall (4), and the edges of a transparent plate 7 are in contact with this strip; -the information carrier, especially object (8) to be displayed is situated on the front of the transparent plate 7 with respect to the viewing direction a of the inside of the cabinet 1; - the side-walls (1,2), the bottom-wall (5) and the upper-wall (6) contain at least one strip running around of the same construction as the strip touching the transparent plate (7), situated at a distance from the transparent plate (7), in front of it, favourably parallel to the contact strip; and - looking at it from the viewing direction a there are lighting units 10 behind the transparent plate (7).

IPC 8 full level

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