

Title (en)

MANUFACTURER PROMOTION AUTOMATION SYSTEM AND METHODS

Title (de)

HERSTELLERFÖRDERUNGS-AUTOMATISIERUNGSSYSTEM UND VERFAHREN

Title (fr)

SYSTEME D'AUTOMATISATION DE PROMOTION DE FABRICANTS, ET PROCEDES CORRESPONDANTS

Publication

**EP 1766330 A2 20070328 (EN)**

Application

**EP 05762632 A 20050616**

Priority

- US 2005021398 W 20050616
- US 57981404 P 20040616

Abstract (en)

[origin: WO2006007414A2] The inventive subject matter relates to systems and methods for monitoring retail sales and automatically correlating sold products with manufacturer sponsored or approved promotions presented for redemption by customers.

IPC 8 full level

**G01C 7/00** (2006.01); **G06Q 30/00** (2012.01)

CPC (source: EP)

**G06Q 30/02** (2013.01)

Designated contracting state (EPC)

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Designated extension state (EPC)

AL BA HR LV MK YU

DOCDB simple family (publication)

**WO 2006007414 A2 20060119; WO 2006007414 A3 20070719;** EP 1766330 A2 20070328; EP 1766330 A4 20100106

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