

Title (en)

MANUFACTURER PROMOTION AUTOMATION SYSTEM AND METHODS

Title (de)

HERSTELLERFÖRDERUNGS-AUTOMATISIERUNGSSYSTEM UND VERFAHREN

Title (fr)

SYSTEME D'AUTOMATISATION DE PROMOTION DE FABRICANTS, ET PROCEDES CORRESPONDANTS

Publication

EP 1766330 A2 20070328 (EN)

Application

EP 05762632 A 20050616

Priority

- US 2005021398 W 20050616
- US 57981404 P 20040616

Abstract (en)

[origin: WO2006007414A2] The inventive subject matter relates to systems and methods for monitoring retail sales and automatically correlating sold products with manufacturer sponsored or approved promotions presented for redemption by customers.

IPC 8 full level

G01C 7/00 (2006.01); **G06Q 30/00** (2012.01)

CPC (source: EP)

G06Q 30/02 (2013.01)

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LI LT LU MC NL PL PT RO SE SI SK TR

Designated extension state (EPC)

AL BA HR LV MK YU

DOCDB simple family (publication)

WO 2006007414 A2 20060119; WO 2006007414 A3 20070719; EP 1766330 A2 20070328; EP 1766330 A4 20100106

DOCDB simple family (application)

US 2005021398 W 20050616; EP 05762632 A 20050616