

Title (en)

A PACKAGE CONTAINER, PACKAGING LAMINATE AND THE USE OF A COLOUR PRINT

Title (de)

VERPACKUNGSBEHÄLTER, VERPACKUNGSLAMINAT UND VERWENDUNG EINES FARBDRUCKS

Title (fr)

RÉCIPIENT D'EMBALLAGE, LAMINÉ D'EMBALLAGE UTILISATION D'UNE IMPRESSION EN COULEUR

Publication

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Application

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Abstract (en)

[origin: WO2005120826A1] A flexible packaging container (25a, 25b) of a transparent packaging laminate (10) containing a coloured, liquid food product, the packaging container displaying colour print (28, 29, 30, 31, 32, 34, 35, 36) directly applied on a front (27) and/or rear (33) display surface. At least selected parts of said colour print are a transparent colour print (28, 29, 30, 32, 34, 35) which permits transparency for the food product and that one or more colour shades in the transparent colour print are selected so that the visual impression thereof is enhanced or modified in cooperation with the colour of the food product. The invention also relates to a packaging laminate for the packaging container, as well as use of a colour print on such a packaging laminate.

IPC 8 full level

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