

Title (en)
PACKAGE FOR CONFECTIONERY PRODUCT

Title (de)
VERPACKUNG VON SÜSSWARE

Title (fr)
CONDITIONNEMENT POUR UN ARTICLE DE CONFISERIE

Publication
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Application
EP 05793671 A 20050802

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Abstract (en)
[origin: WO2006024774A1] The invention concerns a package (32) for a food product (10), such as a confectionery product which is wrapped in a rectangular band (14) of material which is wound around the product. The invention is characterized in that the package comprises: an outer sleeve (32) including an upper foil (36) and a lower foil (32) assembled together by a rear vertical back (38), and which extend respectively facing the opposite surfaces of the product; and means (50, 80, 82) for retaining the product (10) inside the sleeve (32). The packaging sleeve advantageously constitutes an advertising medium.

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