Title (en)

A METHOD OF STORING AND PLAYING BACK DIGITAL MEDIA CONTENT

Title (de)

VERFAHREN ZUM SPEICHERN UND WIEDERGEBEN VON DIGITALEM MEDIA-INHALT

Title (fr)

PROCEDE DE STOCKAGE ET DE LECTURE DE CONTENU MULTIMEDIA NUMERIQUE

Publication

EP 1779215 A2 20070502 (EN)

Application

EP 05767902 A 20050729

Priority

- GB 2005003000 W 20050729
- GB 0416968 A 20040729
- GB 0510332 A 20050520

Abstract (en)

[origin: GB2416887A] Music tracks are received over wireless digital radio and stored in encrypted form in a digital media player, but only when the player is receiving and playing back advertisements is it possible to playback stored, encrypted tracks. A user could therefore build up a large library of music tracks over time, stored on the player, knowing that he could listen to any so long as he was prepared also to listen to advertisements. No payment is needed to initially receive and store the tracks; instead, distributors of the content and the content owners can be paid out of the advertising revenue. Further decryption of stored media content, beyond the limited amount decrypted once a decryption key associated with a given advertisement has been received and processed, is possible only so long as subsequent advertisements are received at and played back by the player.

IPC 8 full level

G06F 1/00 (2006.01); **G06F 21/10** (2013.01); **H04H 20/28** (2008.01); **H04H 20/40** (2008.01); **H04H 60/16** (2008.01); **H04H 60/27** (2008.01)

IPC 8 main group level

H04H 1/00 (2006.01)

CPC (source: EP US)

G06F 21/10 (2013.01 - EP US); **H04H 20/28** (2013.01 - EP); **H04H 20/40** (2013.01 - EP); **H04H 60/16** (2013.01 - EP); **H04H 60/27** (2013.01 - EP)

Citation (search report)

See references of WO 2006010950A2

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DOCDB simple family (application)

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