

Title (en)
SYSTEM AND METHOD OF PAVEMENT ADVERTISING

Title (de)
SYSTEM UND VERFAHREN ZUR GEHWEG-WERBUNG

Title (fr)
SYSTEME ET PROCEDE DE PUBLICITE SUR CHAUSSEE

Publication
EP 1779360 A4 20090429 (EN)

Application
EP 05714249 A 20050318

Priority
• AU 2005000376 W 20050318
• AU 2004901428 A 20040318

Abstract (en)
[origin: WO2005091261A1] A road advertising system in which advertising indicia is applied to an upper surface of a road forming a carriageway capable of carrying pedestrian and/or vehicular traffic; the system comprising; wheel mounted mobile unit including a source of marking fluid, delivery means to distribute said fluid onto a surface, control means to regulate delivery rate of said fluid, the control means including a computer actuated plotter which controls the path of at least one delivery nozzle associated with the delivery means to form an image on the road surface.

IPC 8 full level
G09F 19/22 (2006.01)

CPC (source: EP KR)
G09F 19/22 (2013.01 - EP); **G09F 19/228** (2013.01 - EP KR)

Citation (search report)
• [XY] WO 9516827 A1 19950622 - PAVEMENT MARKING TECHN [US]
• [XY] WO 9426981 A1 19941124 - JORMANAINEN RISTO [FI]
• [Y] EP 0009826 A2 19800416 - RICHTER WOLF DIETER
• [Y] WO 0228541 A1 20020411 - UDW [CH], et al
• [XA] WO 0236886 A1 20020510 - PACEY BARRY DAVID [GB]
• [A] US 5599133 A 19970204 - COSTELLO BERNARD J [US], et al
• [XA] JP H10152805 A 19980609 - TAMAGAWA TOSHIKI
• [DX] US 4907361 A 19900313 - VILLARD JEAN-PIERRE [FR]
• See references of WO 2005091261A1

Designated contracting state (EPC)
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DOCDB simple family (publication)
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ZA 200607921 A 20060919