

Title (en)

FLEXIBLE FRAME AND MUTUALLY ENGAGEABLE FASTENING MEANS

Title (de)

FLEXIBLER RAHMEN UND INEINANDER EINKLINKBARE BEFESTIGUNGSMITTEL

Title (fr)

CADRE SOUPLE ET MOYENS DE FIXATION POUVANT S'EMBOITER L'UN DANS L'AUTRE

Publication

**EP 1805747 A2 20070711 (EN)**

Application

**EP 05798364 A 20051028**

Priority

- GB 2005004181 W 20051028
- GB 0423899 A 20041028
- US 20478205 A 20050816

Abstract (en)

[origin: WO2006046064A2] An advertising system comprises a flexible frame for releasably engaging an advertising panel (21, 121) on a structure (55), such as a vehicle or fixed structure. The frame comprises a frame member (10) and a fastening means comprising mutually engageable first and second fasteners (20, 50). The first fastener (20) is provided on a flexible part of the frame. The second fastener (50) is affixable to the structure (55). The flexibility of the frame and the mutual engagement strength of the first and second fasteners is such that the frame and the first fastener may be separated from the second fastener by peeling action. The advertising panel (121) may include an advertising sheet (123) and at least one edge strip (100). The edge strip has a flange (103) bonded to the sheet and a protrusion (104) which engages with the frame member.

IPC 8 full level

**G09F 15/00** (2006.01)

CPC (source: EP US)

**G09F 15/0025** (2013.01 - EP US); **G09F 21/04** (2013.01 - EP US); **G09F 21/048** (2013.01 - EP US)

Citation (search report)

See references of WO 2006046064A2

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LI LT LU LV MC NL PL PT RO SE SI SK TR

Designated extension state (EPC)

AL BA HR MK YU

DOCDB simple family (publication)

**WO 2006046064 A2 20060504**; **WO 2006046064 A3 20070104**; AU 2005298437 A1 20060504; CA 2585729 A1 20060504; CA 2585729 C 20130514; EP 1805747 A2 20070711; EP 1805747 B1 20131023; JP 2008518259 A 20080529

DOCDB simple family (application)

**GB 2005004181 W 20051028**; AU 2005298437 A 20051028; CA 2585729 A 20051028; EP 05798364 A 20051028; JP 2007538514 A 20051028