

Title (en)

FLEXIBLE FRAME AND MUTUALLY ENGAGEABLE FASTENING MEANS

Title (de)

FLEXIBLER RAHMEN UND INEINANDER EINKLINKBARE BEFESTIGUNGSMITTEL

Title (fr)

CADRE SOUPLE ET MOYENS DE FIXATION POUVANT S'EMBOITER L'UN DANS L'AUTRE

Publication

**EP 1805747 B1 20131023 (EN)**

Application

**EP 05798364 A 20051028**

Priority

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- GB 0423899 A 20041028
- US 20478205 A 20050816

Abstract (en)

[origin: WO2006046064A2] An advertising system comprises a flexible frame for releasably engaging an advertising panel (21, 121) on a structure (55), such as a vehicle or fixed structure. The frame comprises a frame member (10) and a fastening means comprising mutually engageable first and second fasteners (20, 50). The first fastener (20) is provided on a flexible part of the frame. The second fastener (50) is affixable to the structure (55). The flexibility of the frame and the mutual engagement strength of the first and second fasteners is such that the frame and the first fastener may be separated from the second fastener by peeling action. The advertising panel (121) may include an advertising sheet (123) and at least one edge strip (100). The edge strip has a flange (103) bonded to the sheet and a protrusion (104) which engages with the frame member.

IPC 8 full level

**G09F 15/00** (2006.01)

CPC (source: EP US)

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