

Title (en)
Display apparatus

Title (de)
Ausstellungsvorrichtung

Title (fr)
Appareil de présentation

Publication
EP 1862096 A2 20071205 (EN)

Application
EP 07008596 A 20070427

Priority
GB 0610963 A 20060602

Abstract (en)
An apparatus is described which permits products, such as containers of paint, to be stored within product holders which may be positioned proximal to each other to produce a display stand. Each product holder is provided with a device or other means to indicate a characteristic of the product within the container, such as, when the product is paint, a colour of the paint. The product holders are arranged to be stackable in a display stand so as to save space, and the combination of storing the products within the actual product display saves on retail space, whilst providing an enhanced consumer experience.

IPC 8 full level
A47F 1/12 (2006.01); **A47F 7/28** (2006.01)

CPC (source: EP GB)
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Cited by
US9483963B2; US9737157B2

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AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LI LT LU LV MC MT NL PL PT RO SE SI SK TR

Designated extension state (EPC)
AL BA HR MK RS

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