

Title (en)
DYNAMIC PRICING SYSTEM

Title (de)
DYNAMISCHES PREISGEBUNGSSYSTEM

Title (fr)
SYSTEME DE FIXATION DE PRIX DYNAMIQUE

Publication
EP 1869572 A1 20071226 (EN)

Application
EP 05723877 A 20050225

Priority
US 2005006196 W 20050225

Abstract (en)
[origin: WO2006093484A1] A system for dynamically pricing shelved products in a physical store and/or products available for order in a virtual store. The system dynamically sends prices for a product to a price display unit positioned near the product, and receives reports of sale for the product from a checkout station. Based on the data in the reports, and the timing of the reports, the system dynamically determines the price for the product. For products available for order, the system presents the dynamic prices for the product on a terminal, and receives reports of sale from the terminal.

IPC 8 full level
G06F 7/08 (2006.01); **G06Q 30/00** (2012.01)

CPC (source: EP)
G06Q 30/02 (2013.01)

Designated contracting state (EPC)
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DOCDB simple family (publication)
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