

Title (en)

METHODS AND SYSTEMS FOR MEMBER-CREATED ADVERTISEMENT IN A MEMBER NETWORK

Title (de)

VERFAHREN UND SYSTEME ZUR MITGLIEDERERSTELLTEN WERBUNG IN EINEM MITGLIEDERNETZWERK

Title (fr)

PROCEDES ET SYSTEMES DE PUBLICITE CREEE PAR LES MEMBRES DANS UN RESEAU DE MEMBRES

Publication

EP 1872320 A4 20100707 (EN)

Application

EP 06738448 A 20060316

Priority

- US 2006009385 W 20060316
- US 9394905 A 20050329

Abstract (en)

[origin: WO2006104694A2] Methods and systems for members of a member network to create and target advertisement to other members of the member network. A member can target advertisement to other members in the member network by establishing a member profile that includes associations and/or nexuses with the targeted members. Fees can be charged to members who create and disseminate advertisement to other members in the member network.

IPC 8 full level

G06Q 30/00 (2006.01)

CPC (source: EP US)

G06Q 30/02 (2013.01 - EP US); **G06Q 30/0257** (2013.01 - EP US)

Citation (search report)

- [I] US 2002178164 A1 20021128 - WISNIEWSKI MACIEJ [US]
- [I] US 2002120505 A1 20020829 - HENKIN ASSAF [US], et al
- [I] EP 1164767 A2 20011219 - SHARP KK [JP]
- See references of WO 2006104694A2

Designated contracting state (EPC)

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DOCDB simple family (publication)

WO 2006104694 A2 20061005; WO 2006104694 A3 20071025; AR 053039 A1 20070418; BR PI0609508 A2 20111018; CA 2603042 A1 20061005; CA 2603042 C 20200707; EP 1872320 A2 20080102; EP 1872320 A4 20100707; US 2006224446 A1 20061005; US 8538810 B2 20130917

DOCDB simple family (application)

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