

Title (en)
METHOD AND SYSTEM FOR CALL-SETUP TRIGGERED PUSH CONTENT

Title (de)
VERFAHREN UND SYSTEM FÜR DURCH VERBINDUNGSaufbau GETRIGGERTEN PUSH-INHALT

Title (fr)
PROCEDE ET SYSTEME POUR CONTENU POUSSE LANCE PAR L'ETABLISSEMENT D'UN APPEL

Publication
EP 1889428 A4 20080618 (EN)

Application
EP 06760629 A 20060531

Priority
• US 2006021312 W 20060531
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Abstract (en)
[origin: WO2006130783A2] The present invention provides a method for providing a call set-up triggered push content to at least one receiving party via a first telecommunication network. The method includes performing a call control function in response to a call set-up from a calling party to a called party. The call control function operates on at least one call parameter. The method further includes applying application logic based upon the at least one call parameter for determining the at least one receiving party and the corresponding push content details of the at least one receiving party, and delivering the push content specified by the push content details to the at least one receiving party. The method further addresses inter-working between operators when the calling and called parties are subscribers of different operators.

IPC 8 full level
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Citation (search report)
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• See references of WO 2006130783A2

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