

Title (en)
Stabilised packaging container

Title (de)
Stabilisierter Verpackungsbehälter

Title (fr)
Récipient d'emballage stabilisé

Publication
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Application
EP 06017232 A 20060818

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Abstract (en)
[origin: EP1889789A1] The present invention provides a packaging container suitable for the transport, storage and retail display of individually packaged products, the packaging container comprising a base (10) having an upper surface (11) comprising anti-slip means (20), the anti-slip means comprising a non-slippery substance that does not adhere to the individually packaged products. The invention improves the point of sale presence of the individually packaged products by maintaining them in an upright position when some of the products are removed by consumers for purchase. Also provided are packaging units comprising the packaging container and a plurality of individually packaged products and a method of manufacturing the packaging container and packaging unit herein.

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