

Title (en)  
Labelling form and associated methods

Title (de)  
Etikettierungsform und damit zusammenhängende Verfahren

Title (fr)  
Forme d'étiquetage et procédés associés

Publication  
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Application  
**EP 07254058 A 20071012**

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• GB 0712083 A 20070622

Abstract (en)  
The present invention relates to a self-adhesive label having a flap for covering a message within the label, and to a method for forming the same.  
A labelling form (1) for labelling an object comprises a sheet having a substrate layer, at least one line of weakness (42) in the substrate layer, said line(s) separating at least one labelling portion (2) of the labelling form from the rest of the labelling form, wherein the labelling portion (2) includes: on a first side of the substrate layer a first printing surface (35) for writing on and/or printing on; and on a second side of the substrate opposite said first side an adhesive surface (28) and a non-adhesive surface (37), said surfaces defining respectively an adhesive part (39) and a non-adhesive part (38) of the labelling portion (2). A release layer (32) covers at least the adhesive surface (28). The line of weakness (42) in the substrate layer facilitates removal of the labelling portion (2) from the rest of the labelling form (1), the release layer (32) being separable from the adhesive surface (28) so that the adhesive surface can be used to adhere the labelling portion (2) to an object and so that said non-adhesive part (38) of the labelling portion (2) can be folded over to conceal partly or fully said first printing surface.

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