

Title (en)

EMBEDDING HOT SPOTS IN ELECTRONIC DOCUMENTS

Title (de)

EINBETTUNG VON HEIßEN PUNKTEN IN ELEKTRONISCHE DOKUMENTE

Title (fr)

INSERTION DE POINTS CHAUDS DANS DES DOCUMENTS ELECTRONIQUES

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Application

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Abstract (en)

[origin: WO2007023991A1] A Mixed Media Reality (MMR) system and associated techniques are disclosed. The MMR system provides mechanisms for forming a mixed media document that includes media of at least two types (e.g., printed paper as a first medium and digital content and/or web link as a second medium). In one particular embodiment, the MMR system includes a method, system, and computer readable medium for embedding a hot spot in an electronic document. Marks corresponding to a designation for a hot spot in an electronic document are embedded, allowing for later capture of coordinates corresponding to a printed representation of the electronic document and the hot spot.

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