

Title (en)

SYSTEM AND METHODS FOR CREATION AND USE OF A MIXED MEDIA ENVIRONMENT

Title (de)

VERFAHREN UND SYSTEM ZUR ERSTELLUNG UND VERWENDUNG EINER MISCHMEDIENUMGEBUNG

Title (fr)

SYSTEME ET PROCEDES DESTINES A LA CREATION ET A L'UTILISATION D'UN ENVIRONNEMENT A SUPPORT MIXTE

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Abstract (en)

[origin: WO2007023994A1] A Mixed Media Reality (MMR) system and associated techniques are disclosed. The MMR system of the present invention provides mechanisms for forming a mixed media document that includes media of at least two types, such as printed paper as a first medium and a digital photograph, digital movie, digital audio file, or web link as a second medium. Furthermore, the MMR system of the present invention facilitates business methods that take advantage of the combination of a portable electronic device, such as a cellular camera phone, and a paper document.

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