

Title (en)

REAL-WORLD INCENTIVES OFFERED TO VIRTUAL WORLD PARTICIPANTS

Title (de)

TEILNEHMERN DER VIRTUELLEN WELT ANGEBOTENE ECHTWELT-ANREIZE

Title (fr)

STIMULATIONS EN MONDE REEL OFFERTES A DES PARTICIPANTS EN MONDE VIRTUEL

Publication

EP 1920401 A2 20080514 (EN)

Application

EP 06788839 A 20060726

Priority

- US 2006029507 W 20060726
- US 19232005 A 20050728
- US 21344205 A 20050826
- US 22804305 A 20050915
- US 23687505 A 20050927

Abstract (en)

[origin: WO2007016384A2] A method and system provides arrangements creating a relationship between a real-world entity and a virtual world environment. A virtual world patron can participate in various virtual world activities including transactions to acquire virtual products, virtual services, and/or virtual items of value. Feedback may be provided and records kept regarding the virtual world activities and transactions. The virtual world patron may also have an opportunity of engaging in related real-world activities and transactions. One or more selected patrons are targeted to receive notification of a real-world opportunity that includes authorization information, which authorization information may disclose a required real-world or virtual world prerequisite. In some implementations, multiple participants at different locations may be involved in virtual world and/or real-world activities and transactions related to the real-world opportunity.

IPC 8 full level

G06F 19/00 (2006.01); **G06Q 30/00** (2006.01); **G06Q 40/00** (2006.01)

CPC (source: EP)

G06Q 30/02 (2013.01); **G06Q 40/02** (2013.01)

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LI LT LU LV MC NL PL PT RO SE SI SK TR

DOCDB simple family (publication)

WO 2007016384 A2 20070208; WO 2007016384 A3 20070510; EP 1920401 A2 20080514; EP 1920401 A4 20100908

DOCDB simple family (application)

US 2006029507 W 20060726; EP 06788839 A 20060726