

Title (en)  
DISTRIBUTION OF CONTENT

Title (de)  
VERTEILUNG VON INHALT

Title (fr)  
DISTRIBUTION DE CONTENU

Publication  
**EP 1932346 A2 20080618 (EN)**

Application  
**EP 06801298 A 20060811**

Priority  

- US 2006031444 W 20060811
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- US 27171205 A 20051109

Abstract (en)  
[origin: WO2007021974A2] Among other things, a publisher of digital content items is enabled to select a digital content item to offer to another party who will present it to users. The publisher defines terms under which the other party may present the digital content item to the users and receives a request from the other party to permit the other party to present the digital content item to the users. The request includes a location of a presentation context to which the request applies. The publisher is enabled to respond to the request.

IPC 8 full level  
**G06F 17/30** (2006.01); **H04N 7/173** (2011.01)

CPC (source: EP US)  
**G06F 16/958** (2018.12 - EP); **G06F 21/10** (2013.01 - EP US); **G06Q 30/02** (2013.01 - EP); **H04N 7/17318** (2013.01 - EP); **H04N 21/23892** (2013.01 - EP); **H04N 21/2547** (2013.01 - EP); **H04N 21/25891** (2013.01 - EP); **H04N 21/4312** (2013.01 - EP); **H04N 21/4314** (2013.01 - EP); **H04N 21/4316** (2013.01 - EP); **H04N 21/6125** (2013.01 - EP); **H04N 21/812** (2013.01 - EP); **G06F 2221/2111** (2013.01 - EP); **G06F 2221/2135** (2013.01 - EP)

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