Title (en)

METHOD AND APPARATUS FOR ENCODING MULTIMEDIA CONTENTS AND METHOD AND SYSTEM FOR APPLYING ENCODED MULTIMEDIA CONTENTS

Title (de)

VERFAHREN UND VORRICHTUNG ZUM CODIEREN VON MULTIMEDIA-INHALTEN UND VERFAHREN UND SYSTEM ZUM ANWENDEN CODIERTER MULTIMEDIA-INHALTE

Title (fr)

PROCEDE ET APPAREIL DE CODAGE DE CONTENUS MULTIMEDIA ET PROCEDE ET SYSTEME D'APPLICATION DES CONTENUS MULTIMEDIA CODES

Publication

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Application

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Abstract (en)

[origin: WO2007043746A1] A method and an apparatus for encoding multimedia contents, and a method and a system for applying multimedia contents are provided. The method for applying multimedia contents includes: storing an MAF file in a database, the MAF file including a header with location information that provides the location of media data, at least one single track with media data and metadata compatible with a predetermined standard, utilization data representing information for media application method; and browsing or sharing the MAF file stored in the database. The media metadata compatible with the predetermined standard is at least one of media player metadata and a media album metadata. Accordingly, even when the user does not have a specific application or a function for applying metadata, general-purpose multimedia content files can be effectively used by effectively browsing or sharing the multimedia content files.

IPC 8 full level

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